



Portal > FAQs > Internet Radios and Pure Connect / The Lounge > Where has the Lounge gone? / What is Pure Connect?

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## Where has the Lounge gone? / What is Pure Connect?

Pure Support - UK - 2019-02-21 - in Internet Radios and Pure Connect / The Lounge

### **Where has the Lounge gone? / What is Pure Connect?**

We have rebranded the Lounge and it is now called Pure Connect.

Pure Connect is still your online gateway to a world of live radio, on-demand content (podcasts, listen again programmes and ambient sounds) and all the music you'll ever want. It is exactly the same service just with a different name, though this rebranding has been done to pave the way for some exciting improvements over the next few months.

Some products will still refer to the Lounge. These include Contour, Avanti Flow, Sirocco 550, Oasis Flow and Sensia. If you are connecting your product for the first time, creating a new account, or logging into your current account or your iPhone App you will now be directed to Pure Connect ([Connect.pure.com](https://connect.pure.com))

**Note- You will still have access to [new.thelounge.com](https://new.thelounge.com) this will be available for a few more weeks.**